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**ZEPHYR CELEBRATES TEN YEARS OF GROWTH AND DESIGN
LEADERSHIP IN THE VENTILATION HOOD INDUSTRY**

*Dramatic 55% Annual Growth, Partnerships with Leading Designers and
Unique, Design-forward Vision are Keys to Success*

LAS VEGAS — May 9, 2007 — Zephyr, a leading designer and manufacturer of design-centric, high-end kitchen ventilation hoods, is pleased to announce its tenth anniversary – and 10 years of success – in the residential range hood industry. Founded by Alex Siow in 1997, Zephyr has experienced phenomenal 55% annual growth and established its unique identity as a provider of high-quality range hoods that are also sophisticated design elements in the kitchen.

Alex Siow launched Zephyr with a vision of delivering the unexpected – range hoods that are as notable for their beauty as for their performance. To ensure this, Zephyr forms strategic partnerships with top designers such as Fu-Tung Cheng of Cheng Design and David Lewis, acclaimed for his design work for Bang & Olufsen.

Milestones in the history of Zephyr include:

- 2001 - Launch of its Europa product line, addressing the emerging consumer desire for sleek, elegantly urban styling along with power and convenience
- 2003 – Partnership with Fu-Tung Cheng based on a shared vision of range hoods that achieve a new level of grace and beauty in the kitchen, embodied in Zephyr's Cheng Collection
- 2004 – The spectacular success of the Cheng Collection, which was expected to sell 300 hoods in six months but sold out in only two months
- 2005 – Expansion to three product lines with the introduction of the ground-breaking Elica Collection with designs by David Lewis

"I am delighted and gratified by the remarkable success and continued growth of Zephyr," said Alex Siow, founder of Zephyr. "It proves that our original vision was valid. The market was ready for range hoods that were not just utilitarian objects but strong design elements in the kitchen, with outstanding power, functionality and efficiency."

"I'm particularly grateful to all the Zephyr distributors, dealers and employees whose support and efforts over the years have been critical to our success," Siow added.

"As we head into our second decade, we will continue to add new designer collections, always staying at the leading edge of design creativity and innovation in the range hood industry. We expect that the next ten years will be as exciting, eye-opening, mind-bending -- and profitable -- as our first ten years."

About Zephyr

San Francisco-based Zephyr designs, manufactures and markets a wide array of design-forward, high-quality kitchen ventilation hoods for numerous residential settings. Its product lines include the Cheng Collection, created by renowned designer Fu-Tung Cheng; the innovative Elica Collection by leading industrial designer David Lewis; the sleek, affordable Europa Collection of Italian-made hoods; and the high-performance, space-conscious Power Series.

For more information on Zephyr and its outstanding lines of ventilation hoods, visit our Website at www.zephyronline.com.

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