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Zephyr Unveils New Airflow Control Technology (ACT); Keeps The Focus On Ventilation Power Without Sacrificing Design and Functionality
Industry First Technology Gives Builders and Developers An Alternative To Make-Up Air Kits

SAN FRANCISCO, March 2013—Zephyr, the leader in ventilation hood design, innovation and technology, today launched the industry’s first Airflow Control Technology (ACT™); an exclusive technology that gives builders and developers the freedom to install range hoods with maximum blower CFM, without having to compromise power or design.

National building codes limit the maximum amount of CFM a ventilation hood can output, due to “make-up air” regulations that are required for all homes. This forces builders and developers to either purchase expensive make-up air kits, which includes additional labor and installation costs, or specify ventilation hoods with lower CFM.

Zephyr has found a solution to the “make-up air” kits with its groundbreaking new technology that allows the installer to easily set the maximum blower speed to one of four most commonly specified CFM levels: 290, 440, 590 or 715. These levels are specifically for those CFM levels based on local codes.

“At Zephyr, we are constantly trying to bring innovation and technology to the forefront of our ventilation hood design and we believe that with ACT, builders and developers will definitely benefit from this new technology,” says Luke Siow, president of Zephyr. “This technology will ultimately cut costs for the homeowner and builder and will increase the hood’s overall performance, without sacrificing the design.”

ACT is built into all ventilation hoods with the DCBL Suppression System™ technology, which is an exclusive innovation that delivers the most silent, energy efficient and performance-driven range hoods. There are no additional costs to the builder that wishes to specify an ACT-enabled ventilation hood with DCBL technology.

About Zephyr

Since 1997, San Francisco-based Zephyr has continued to bring design, innovation and technology to the forefront of the kitchen ventilation hood industry. The company has challenged the perception of what ventilation means in kitchen design and created a new awareness of the importance of a high performing ventilation system. With acclaimed talent such as artistic visionary, Fu-Tung Cheng, and industrial designer, Robert Brunner, Zephyr is able to create cutting-edge residential range hoods unlike any other company. In addition, Zephyr has pioneered ventilation hood technology with the industry’s first DCBL Suppression System™; an exclusive innovation that delivers the most silent, energy efficient and performance-driven range hoods available today. As a direct result of its commitment to elevating range hood design and technology, Zephyr is the recipient of several prestigious awards including Consumer

Report Buy Rating, Consumer Digest Best Buy Rating, Chicago Athenaeum Good Design, ADEX (Awards for Design Excellence), Appliance Design 'Excellence In Design' and the Architectural Products 'Product Innovation Award.' To learn more, visit www.zephyronline.com.